



OFFICE OF MARK CHURCH  
**CHIEF ELECTIONS OFFICER &  
ASSESSOR-COUNTY CLERK-RECORDER**  
REGISTRATION & ELECTIONS DIVISION

# CANDIDATE SEMINAR



**Presidential General Election  
November 5, 2024**

★  
**Your Guide to Running for Office**

# Candidate Services Filing

Mark Church  
CHIEF ELECTIONS OFFICER &  
ASSESSOR-COUNTY CLERK-RECORDER

 [mchurch@smcacre.gov](mailto:mchurch@smcacre.gov)

Jim Irizarry  
ASSISTANT CHIEF ELECTIONS OFFICER &  
ASSISTANT ASSESSOR-COUNTY CLERK-RECORDER

 [jirizarry@smcacre.gov](mailto:jirizarry@smcacre.gov)

## Candidate Services Supervisor

Chantal Gonzalez

 650.312.5264

 [Cgonzalez3@smcacre.gov](mailto:Cgonzalez3@smcacre.gov)

## Candidate Services Representatives

Austin Smith | Gigi Gonzalez

 650.312.5399 | 650.655.6283

 [candidateservices@smcacre.gov](mailto:candidateservices@smcacre.gov)

**Candidate Guide**



<https://smcacre.gov/elections/november-5-2024-presidential-general-election>



# Seminar Agenda

- Election Overview
- Offices & Deadlines
- Important Filing Documents
- Election Night & Certification
- Wrap-up & Questions



# November 5, 2024 Election Overview

## Election Overview



Over 70 Offices



49 Vote Centers



~61 Ballot Dropbox Locations



~432-435,000 registered voters



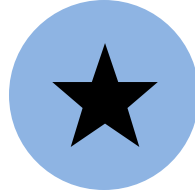
~85% turnout (November 2020 General)



# Offices to be Elected



**Federal Offices**



**Special District Offices**



**State Offices**



**City Offices**



**County Office**



**Advisory Boards**



**School District Offices**



# Important Filing Deadlines

2024

Jul

## Candidate Filing Period:

July 15, 2024 – August 9, 2024  
(E-113 to E-88)

Aug

## Extended Candidate Filing Period: August 10, 2024 – August 14, 2024

(E-87 to E-83)

Sep

## Write-in Candidate Filing Period:

September 9, 2024 – October 22, 2024  
(E-57 to E-14)

Oct



# Important Filing Documents



- ✓ Candidate Registration Form
- ✓ Permission to Post Personal Information on County Website
- ✓ Nomination Papers
- ✓ Declaration of Candidacy
- ✓ Ballot Designation Worksheet
- ✓ Character-Based Name Form
- ✓ Code of Fair Campaign Practices (*Voluntary*)
- ✓ Statement of Economic Interests (*Form 700*)
- ✓ Candidate Statement of Qualifications Form (If the candidate publishes a candidate statement.)



# Candidate Registration Form



OFFICE OF  
**ASSESSOR-COUNTY CLERK-  
 RECORDER & ELECTIONS**  
 COUNTY OF SAN MATEO

**MARK CHURCH**  
 CHIEF ELECTIONS OFFICER &  
 ASSESSOR-COUNTY CLERK-RECORDER

## San Mateo County Candidate Registration Form

NAME AS REGISTERED (PLEASE PRINT IN ALL CAPS)			
FIRST	MIDDLE NAME OR INITIAL	LAST	PREFERRED PRONOUNS
RESIDENCE STREET ADDRESS		CITY	ZIP CODE
MAILING STREET ADDRESS (if different from above)		CITY	ZIP CODE
DAYTIME TELEPHONE NO.	EVENING TELEPHONE NO.	EMAIL ADDRESS	
OFFICE TITLE (Include District, Division or Office No.)		<input type="checkbox"/> CHECK IF FULL TERM <input type="checkbox"/> CHECK IF UNEXPIRED TERM	
ARE YOU AN INCUMBENT?	IF "YES" SELECT ONE		APPOINTMENT DATE
<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> ELECTED <input type="checkbox"/> APPOINTED		
PHONETIC SPELLING OF NAME (REQUIRED)			
In the area below, please <i>spell your name phonetically</i> , exactly as you wish it to be recorded and heard by voters using the audio ballot. This must match your official ballot name on the Declaration of Candidacy.			
Example Name: Ryan Nunez			
First Name ( <i>Rye - in</i> )	Middle Name	Last Name ( <i>Noon - Yez</i> )	
Authorization to Deliver Candidate Filing Documents (Choose One)			
I elect to receive and file my candidate filing documents during the Candidate Filing Period (113 to 88 days before the Election):			
<input type="checkbox"/> By Email <input type="checkbox"/> In Person (Please make an appointment)			
I understand that all filing documents must be properly executed and delivered to the County Elections Officials by <b>88 days before the Election</b> .			
I understand that I, as a candidate, may electronically submit my completed documents to the County Elections Official so that the County Elections Official may begin the review and verification process as soon as is practicable. However, in order to be a qualified candidate for the office in which they seek, <b>the hard copies of the completed documents with original signatures must be received by the County Elections Official by the date outlined above.</b>			
<b>"I am aware of the qualifications for office and understand this is not an official filing document."</b>			
SIGNATURE OF CANDIDATE (Agent allowed for in-person filing)			DATE

40 Tower Road, San Mateo, CA 94402

P 650.312.5222 F 650.312.5348 email candidateservices@smcacre.gov web www.smcacre.gov





# Permission to Post Personal Information on San Mateo County's Website

Information will appear in Candidate Roster on our November 2024 Elections Page.



OFFICE OF  
ASSESSOR-COUNTY CLERK-  
RECORDER & ELECTIONS  
COUNTY OF SAN MATEO

MARK CHURCH  
CHIEF ELECTIONS OFFICER &  
ASSESSOR-COUNTY CLERK-RECORDER

## Procedures for Permission to Post Personal Information on San Mateo County's Website

### Government Code §6254.21

- (a) No state or local agency shall post the home address or telephone number of any elected or appointed official on the internet without first obtaining the written permission of that individual.
- (b) No person shall knowingly post the home address or telephone number of any elected or appointed official, or of the official's residing spouse or child on the internet knowing that person is an elected or appointed official and intending to cause imminent great bodily harm that is likely to occur or threatening to cause imminent great bodily harm to that individual. A violation of this subdivision is a misdemeanor. A violation of this subdivision that leads to the bodily injury of the official, or his or her residing spouse or child, is a misdemeanor or a felony.
- (f) For purposes of this section "elected or appointed official" includes, but is not limited to, all of the following: (1) State Constitutional Officers; (2) Members of the Legislature; (3) Judges and Court Commissioners; (4) District Attorneys; (5) Public Defenders; (6) Members of a City Council; (7) Members of a Board of Supervisors; (8) Appointees of the Governor; (9) Appointees of the Legislature; (10) Mayors; (11) City Attorneys; (12) Police Chiefs and Sheriffs; (13) A Public Safety Official as defined in Section 6254.24.

You may direct us to post **SOME, ALL or NONE** of your personal information online. Whatever you choose, your name and ballot designation will appear on the Candidate Roster which is posted on [www.smcacra.gov](http://www.smcacra.gov). In accordance with California Government Code §6254.21, I hereby:

**Grant** permission to the San Mateo County Registration & Elections Division to post my contact information as listed below.

Please list all the information that you want to post on the internet and intranet in the space below. We will post all of the information that you list. Leave blank anything you want kept private. Your information will be posted on the Chief Elections Officer & Assessor-County Clerk-Recorder's intranet and internet sites for the March 5, 2024 Presidential Primary Election.

**Deny** permission to the San Mateo County Registration & Elections Division to post any of my contact information.

We will only post your name and ballot designation on the Candidate Roster. Please print your name on the form below, sign and date the form.

The following information will be posted on the candidate information pages on the San Mateo County websites:

Name (please print clearly)			
Address (Please provide one address, check all that apply) <input type="checkbox"/> Residential <input type="checkbox"/> Mailing			
City		State	Zip
Daytime Telephone		Evening Telephone	
E-mail		Website	
Signature			Date

40 Tower Road, San Mateo, CA 94402  
P 650.312.5222 F 650.312.5348 email [registrar@smcacra.gov](mailto:registrar@smcacra.gov) web [www.smcacra.gov](http://www.smcacra.gov)



# Sample Roster of Candidates



**MARK CHURCH**  
**CHIEF ELECTIONS OFFICER & ASSESSOR - COUNTY CLERK - RECORDER**  
**STATEWIDE GENERAL ELECTION**  
**NOVEMBER 8, 2022**  
**ROSTER OF CANDIDATES**

All Contests  
 Qualified Candidates Only  
 All Qualified Dates

Website: <https://www.smcacre.org>

Contest									
<b>2000</b>	<b>Governor</b>							<b>Vote for 1</b>	<b>On Ballot: Yes</b>
	<b>Qualified: 1</b>	<b>GAVIN NEWSOM DEM</b>		<b>Candidate Stmt Filed?</b>	<b>No</b>				
	<i>Res:</i>	Governor of California	<i>Mail:</i>		<i>Day:</i>	<i>Website:</i>			
					<i>Eve:</i>	<i>Email:</i>			
	<b>Qualified: 2</b>	<b>BRIAN DAHLE REP</b>		<b>Candidate Stmt Filed?</b>	<b>No</b>				
	<i>Res:</i>	Senator / Farmer	<i>Mail:</i>		<i>Day:</i>	<i>Website:</i>			
					<i>Eve:</i>	<i>Email:</i>			
<b>2005</b>	<b>Lieutenant Governor</b>							<b>Vote for 1</b>	<b>On Ballot: Yes</b>
	<b>Qualified: 1</b>	<b>ELENI KOUNALAKIS DEM</b>		<b>Candidate Stmt Filed?</b>	<b>No</b>				
	<i>Res:</i>	Lieutenant Governor	<i>Mail:</i>		<i>Day:</i>	<i>Website:</i>			
					<i>Eve:</i>	<i>Email:</i>			
	<b>Qualified: 2</b>	<b>ANGELA E. UNDERWOOD JACOBS REP</b>		<b>Candidate Stmt Filed?</b>	<b>No</b>				
	<i>Res:</i>	Businesswoman / Deputy Mayor	<i>Mail:</i>		<i>Day:</i>	<i>Website:</i>			
					<i>Eve:</i>	<i>Email:</i>			
<b>2010</b>	<b>Secretary of State</b>							<b>Vote for 1</b>	<b>On Ballot: Yes</b>
	<b>Qualified: 1</b>	<b>SHIRLEY N. WEBER DEM</b>		<b>Candidate Stmt Filed?</b>	<b>No</b>				
	<i>Res:</i>	Appointed California Secretary of State	<i>Mail:</i>		<i>Day:</i>	<i>Website:</i>			
					<i>Eve:</i>	<i>Email:</i>			
	<b>Qualified: 2</b>	<b>ROB BERNOSKY REP</b>		<b>Candidate Stmt Filed?</b>	<b>No</b>				
	<i>Res:</i>	Chief Financial Officer	<i>Mail:</i>		<i>Day:</i>	<i>Website:</i>			
					<i>Eve:</i>	<i>Email:</i>			
<b>2015</b>	<b>Controller</b>							<b>Vote for 1</b>	<b>On Ballot: Yes</b>
	<b>Qualified: 1</b>	<b>MALIA M. COHEN DEM</b>		<b>Candidate Stmt Filed?</b>	<b>No</b>				
	<i>Res:</i>	California State Board of Equalization Member	<i>Mail:</i>		<i>Day:</i>	<i>Website:</i>			
					<i>Eve:</i>	<i>Email:</i>			
	<b>Qualified: 2</b>	<b>LANHEE J. CHEN REP</b>		<b>Candidate Stmt Filed?</b>	<b>No</b>				

CFMR009 - Qualified Candidate List  
 Print Date and Time: 10/18/2022 2:16:04PM

\*Qualified candidates have completed the candidate filing process and have met all the requirements for the office he or she is running for .

Page 1 of 30



# Nomination Papers (July 15 – August 9)

## County/Local Offices:

City Council: Contact City Clerk

San Mateo County Harbor District:  
25 - 50

Midpeninsula Regional Open Space  
District: Contact District Clerk

Other Special Districts: Not required

School Districts: Not required

**COUNTY OF SAN MATEO**  
**NOMINATION PAPER**  
**Nonpartisan Office – For Use in Local Elections**  
November 5, 2024, Presidential General Election (Elections Code §§ 100, 104, 8041, 8062, 8068, 8069, 8140; Code of Civil Procedure § 2015.5)

**For Elections Officials USE ONLY**

Official Filing Form

Filed on \_\_\_\_\_

By \_\_\_\_\_ Election Official

Date Issued \_\_\_\_\_

By \_\_\_\_\_ Election Official

Date Received \_\_\_\_\_

By \_\_\_\_\_ Election Official

**Candidate Name, Office, and Signer's City/County of Residence**

I, the undersigned signer for «CandidateName», for nomination to the office of «OfficeAbbr1» «OfficeAbbr2», to be voted for at the Presidential General Election to be held on November 5, 2024, hereby assert as follows:

I am a resident of San Mateo County and am registered to vote at the address shown on this paper. I am not at this time a signer of any other nomination paper of any other candidate for the above-named office.

My residence is correctly set forth after my signature hereto:

PRECINCT <small>(to be entered by Elections Official)</small>	NAME	RESIDENCE (As Registered - No P.O. BOX)	VERIFICATION <small>(to be entered by Elections Official)</small>
Print 1	Signature:	Residence Address ONLY: City or Town:	
Print 2	Signature:	Residence Address ONLY: City or Town:	
Print 3	Signature:	Residence Address ONLY: City or Town:	
Print 4	Signature:	Residence Address ONLY: City or Town:	
Print 5	Signature:	Residence Address ONLY: City or Town:	
Print 6	Signature:	Residence Address ONLY: City or Town:	
Print 7	Signature:	Residence Address ONLY: City or Town:	
Print 8	Signature:	Residence Address ONLY: City or Town:	

Please Complete Affidavit of Circulator on Reverse Side



# Nomination Papers

For guidelines on gathering signatures, refer to pages 22 to 24 in Candidate Guide.

PRECINCT <small>To be entered by Elections Official</small>	NAME	RESIDENCE (As Registered - No P.O. BOX)	VERIFICATION <small>To be entered by Elections Official</small>
Print #	Signature	Residence Address ONLY City or Town	
Print #	Signature	Residence Address ONLY City or Town	

I, \_\_\_\_\_, solemnly swear (or affirm) all of the following:

**Print Name**

- That I am 18 years of age or older.
- That my residence address, including street and number, is \_\_\_\_\_  
(This street or number exists, a designation of my residence adequate to locate its location is: \_\_\_\_\_)
- That the signatures on this section of the nomination paper were obtained between \_\_\_\_\_, 20\_\_\_\_  
Month and Day and \_\_\_\_\_, 20\_\_\_\_  
Month and Day that I circulated this section and I witnessed the signatures on this section of the nomination paper being written, and that, to the best of my information and belief, each signature is the genuine signature of the person whose name it purports to be.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ X \_\_\_\_\_  
Signature of Circulator

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California  
County of \_\_\_\_\_

Subscribed and sworn to (or affirmed) before me on this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ by \_\_\_\_\_  
I \_\_\_\_\_, \_\_\_\_\_, a Notary Public in and for the State of California, do hereby certify that \_\_\_\_\_  
presented to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

(Notary Public Seal) Signature of Notary Public  
(or other officer)

Examined and certified by me this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_  
Elections Official

**(TO BE ENTERED BY ELECTIONS OFFICIAL AFTER VERIFICATION)**  
Number of Valid Signatures on this Section:  
Date: \_\_\_\_\_  
By: \_\_\_\_\_

**WARNING:** Every person acting on behalf of a candidate is guilty of a misdemeanor who deliberately fails to file at the proper time and in the proper place any nomination paper in the person's possession that is entitled to be filed under the provisions of the Elections Code. (Elections Code § 16202.)



# Declaration of Candidacy

City, School and Special District candidates are permitted to withdraw candidacy no later than August 9, 2024



COUNTY OF SAN MATEO  
 DECLARATION OF CANDIDACY  
 Nonpartisan Office – For Use in Local Elections  
 November 5, 2024, Presidential General Election (Elections Code §§ 20, 200, 8002.5, 8020, 8040, 8121, 8140, 13105)

For Elections Officials USE ONLY

Official Filing Form  By _____ Date Issued _____	Filed in: _____  By _____ Date Received _____	_____  Elections Official
---	--	---------------------------------

Candidate Name and Office 1 I hereby declare myself a candidate for the nomination/election to the office of «OfficeAbbr1» «OfficeAbbr2», to be voted for at the Presidential General Election to be held on November 5, 2024, and declare the following to be true.  
 My name is \_\_\_\_\_  
 First Middle/Initial (optional) Last

Ballot Information Name and ballot designation to appear on the ballot 2 **IMPORTANT NOTE:** A ballot designation is optional. If one is requested, a completed **BALLOT DESIGNATION WORKSHEET** must be submitted. If no ballot designation is requested, write "NONE" and initial in the box. (Elections Code §§ 13107, 13107.3)  
 I request my name and ballot designation to appear on the ballot as follows:  
 Print Your Name for Use on the Ballot \_\_\_\_\_  
 Print Ballot Designation Requested \_\_\_\_\_  
 Candidate initials below if NO ballot designation is preferred:  

Qualifications 3 I meet the statutory and constitutional qualifications for this office (including, but not limited to, citizenship and residency). I am at present an incumbent of the following public office (if any): \_\_\_\_\_  
 I have not been convicted of a felony involving accepting or giving, or offering to give, any bribe, the embezzlement of public money, extortion or theft of public money, perjury, or conspiracy to commit any of those crimes. X    
 If nominated/elected, I will accept the nomination/election and not withdraw. X    
 Signature of Candidate

Oath of Office 4 I, \_\_\_\_\_, do solemnly swear (or affirm) that I will support and defend the Constitution of the United States and the Constitution of the State of California against all enemies, foreign and domestic; that I will bear true faith and allegiance to the Constitution of the United States and the Constitution of the State of California; that I take this obligation freely, without any mental reservation or purpose of evasion; and that I will well and faithfully discharge the duties upon which I am about to enter.  
 X    
 Signature of Candidate

Notary 5 A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.  
 State of California  
 County of \_\_\_\_\_  
 Subscribed and sworn to (or affirmed) before me on this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, by \_\_\_\_\_, proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.  
 (Seal) Signature \_\_\_\_\_  
 Examined and certified by me this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.  
 County Elections Official \_\_\_\_\_

**WARNING:** Every person acting on behalf of a candidate is guilty of a misdemeanor who deliberately fails to file at the proper time and in the proper place any declaration of candidacy in his or her possession that is entitled to be filed under the provisions of the Elections Code. (Elections Code § 18202.)



# Ballot Designation *(See pages 28 to 31.)*

## **A Ballot Designation will appear under the candidate's name on the official ballot.**

A candidate can use his or her elective city, county, district, state, or federal office which the candidate holds at the time of filing the nomination documents to which he or she was elected by vote of the people as his or her Ballot Designation. A candidate can also use not more than three words describing his or her current principal profession, vocation or occupation as his or her Ballot Designation.

## **The ballot designation will not be accepted if it:**

- ⊗ misleads the voter.
- ⊗ suggests an evaluation of a candidate, such as outstanding, leading, expert, virtuous or eminent.
- ⊗ abbreviates the word "retired" or places it following any word or words which it modifies.
- ⊗ uses a word or prefix such as "former" or "ex-," which means a prior status. The only exception is the use of the word "retired."
- ⊗ uses the name of any political party, whether or not it has qualified for the ballot.
- ⊗ uses a word or words referring to a racial, religious or ethnic group.
- ⊗ refers to any activity prohibited by law.



# Ballot Designation Worksheet



California Secretary of State  
**BALLOT DESIGNATION WORKSHEET**  
 November 5, 2024, General Election (Elections Code §§ 13107, 13107.3, 13107.5; California Code of Regulations § 20711)

This entire form **must be completed**, or it will not be accepted, and you will **not** be entitled to a ballot designation. **DO NOT LEAVE ANY RESPONSE SPACES BLANK**. If information requested is not applicable, please write "N/A" in the space provided, otherwise the information **MUST** be provided. **UPON FILING, THIS WORKSHEET WILL BE A PUBLIC DOCUMENT.**

**Candidate Information** 1

Candidate Name: \_\_\_\_\_

Office: \_\_\_\_\_ Email: \_\_\_\_\_

Home Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone Number(s) Business: \_\_\_\_\_ Home/Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

**Attorney or Other Authorized Person Information** 2

Attorney Name (or other person authorized to act on your behalf): \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number(s) Business: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

You may select as your ballot designation one of the following designations:

- (a) Your current principal profession(s), vocation(s), or occupation(s) [maximum total of three words, separated by a slash ("/)].
- (b) The full title of the public office you currently occupy and to which you were elected.
- (c) "Appointed [full title of public office]" if you currently serve by appointment in an elective public office and are seeking election to the same office or to some other office.
- (d) "Incumbent" if you were elected (or, if you are a Superior Court Judge, you are a candidate for the same office that you hold) to your current public office and seek election to the same office.
- (e) "Appointed Incumbent" if you were appointed to your current elective public office and seek election to the same office.

**Proposed Ballot Designation(s)** 3

Proposed Ballot Designation(s): \_\_\_\_\_

Alternate Ballot Designation(s) 1: \_\_\_\_\_

Alternate Ballot Designation(s) 2: \_\_\_\_\_

**If your proposed ballot designation is pursuant to Elections Code § 13107(a)(3):**

The professions, vocations or occupations relied upon to support my proposed ballot designation(s) constitute my primary, main or leading professions, vocations or occupations. Initial \_\_\_\_\_

**Translation of Proposed Designation:** Gender specific translations will default to the masculine form for uniformity in translation unless you specify otherwise: ( ) Masculine ( ) Feminine

**In the spaces provided on the next page(s):**

- (a) Describe why you believe you are entitled to use the proposed ballot designation.
- (b) If your proposed ballot designation contains one or more slashes ("/) separating words in your ballot designation for separate principal profession(s), vocation(s), or occupation(s) (collectively known as "PVOs"), complete a justification section for each separate PVO.
- (c) Attach any documents or exhibits that you believe support your proposed ballot designation. **(Note: It is not necessary to provide copies of Certificates of Election if you are currently a seated member for a voter-nominated office.)**
- (d) If using the title of an elective office, attach a copy of your certificate of election or appointment.
- (e) Any supporting documents will not be returned to you. **Do not submit originals.**

It is your responsibility to justify your proposed ballot designation and to provide all requested details.

Rev 4/2024



# Ballot Designation Worksheet (continued...)



California Secretary of State  
**BALLOT DESIGNATION WORKSHEET**  
 November 5, 2024, General Election (Elections Code §§ 13107, 13107.3, 13107.5; California Code of Regulations § 20711)  
 Page 2

If your proposed ballot designation includes the word "volunteer," indicate the title of your volunteer position and the name of the entity for which you volunteer along with a brief description of the type of volunteer work you do and the approximate amount of time involved. You may only use the ballot designation "community volunteer" if you volunteer for a 501(c)(3) charitable, educational, or religious organization, a governmental agency or an educational institution. You may not use "community volunteer" together with another designation.

If your proposed ballot designation contains one or more slashes ("/") separating multiple principal profession(s), vocation(s), or occupation(s) (collectively known as "PVOs"), complete a justification section for each separate PVO.

Justification for use of Proposed Ballot Designation(s) If you are proposing alternate ballot designations, please provide justification for use of those on Page 3.	4	Justification for use of 1 <sup>st</sup> PVO:  Current or most recent job title: _____ Start Date: _____ End Date: _____ Employer Name or Business: _____ Person who can verify this information: Name: _____ Phone Number(s): _____ Email: _____
	Justification for use of 2 <sup>nd</sup> PVO:  Current or most recent job title: _____ Start Date: _____ End Date: _____ Employer Name or Business: _____ Person who can verify this information: Name: _____ Phone Number(s): _____ Email: _____	
	Justification for use of 3 <sup>rd</sup> PVO:  Current or most recent job title: _____ Start Date: _____ End Date: _____ Employer Name or Business: _____ Person who can verify this information: Name: _____ Phone Number(s): _____ Email: _____	

Before signing below, answer the following questions. Does your proposed ballot designation:

- |  |                              |                             |  |
|--|------------------------------|-----------------------------|--|
| 1) Use only a portion of the title of your current elected office?   | <input type="checkbox"/> Yes | <input type="checkbox"/> No | <input type="checkbox"/> Initial _____ |
| 2) Non-judicial candidates: Use only the word "Incumbent" for an elective office to which you were appointed?                  | <input type="checkbox"/> Yes | <input type="checkbox"/> No | <input type="checkbox"/> Initial _____ |
| 3) Use more than three total words for your principal professions, vocations, or occupations?                                  | <input type="checkbox"/> Yes | <input type="checkbox"/> No | <input type="checkbox"/> Initial _____ |
| 4) Suggest an evaluation of you, such as outstanding, leading, expert, virtuous, or eminent?                                   | <input type="checkbox"/> Yes | <input type="checkbox"/> No | <input type="checkbox"/> Initial _____ |
| 5) Refer to a status (Veteran, Activist, Founder, Scholar), rather than a profession, vocation, or occupation?                 | <input type="checkbox"/> Yes | <input type="checkbox"/> No | <input type="checkbox"/> Initial _____ |
| 6) Abbreviate the word "retired"?  | <input type="checkbox"/> Yes | <input type="checkbox"/> No | <input type="checkbox"/> Initial _____ |
| 7) Place the word "retired" after the words it modifies? Example: Accountant, retired  | <input type="checkbox"/> Yes | <input type="checkbox"/> No | <input type="checkbox"/> Initial _____ |
| 8) Use a word or prefix (except "retired") such as "former" or "ex-" to refer to a former profession, vocation, or occupation? | <input type="checkbox"/> Yes | <input type="checkbox"/> No | <input type="checkbox"/> Initial _____ |
| 9) Use the word "retired" along with a current profession, vocation, or occupation? Example: Retired Firefighter/Teacher       | <input type="checkbox"/> Yes | <input type="checkbox"/> No | <input type="checkbox"/> Initial _____ |
| 10) Use the name of a political party or political body?   | <input type="checkbox"/> Yes | <input type="checkbox"/> No | <input type="checkbox"/> Initial _____ |
| 11) Refer to a racial, religious, or ethnic group?   | <input type="checkbox"/> Yes | <input type="checkbox"/> No | <input type="checkbox"/> Initial _____ |
| 12) Refer to any activity prohibited by law?   | <input type="checkbox"/> Yes | <input type="checkbox"/> No | <input type="checkbox"/> Initial _____ |

If the answer to any of these questions is "yes," your proposed ballot designation is likely to be rejected.

X

Candidate's Signature Date Signed: Month/Day/Year

For your reference, attached are Elections Code sections 13107, 13107.3, and 13107.5, and California Code of Regulations (CCR), title 2, section 20711. You also may wish to consult CCR, title 2, sections 20712-20719 (found at [www.sos.ca.gov](http://www.sos.ca.gov)).

Rev 4/2024



California Secretary of State  
**BALLOT DESIGNATION WORKSHEET**  
 November 5, 2024, General Election (Elections Code §§ 13107, 13107.3, 13107.5; California Code of Regulations § 20711)  
 Page 3

COMPLETE THIS PAGE ONLY IF one or more Alternate Ballot Designation(s) are provided. If this page is not applicable, please initial: \_\_\_\_\_

Justification for Alternate Ballot Designation(s) 1	A	Justification for use of 1 <sup>st</sup> PVO:  Current or most recent job title: _____ Start Date: _____ End Date: _____ Employer Name or Business: _____ Person who can verify this information: Name: _____ Phone Number(s): _____ Email: _____
	Justification for use of 2 <sup>nd</sup> PVO:  Current or most recent job title: _____ Start Date: _____ End Date: _____ Employer Name or Business: _____ Person who can verify this information: Name: _____ Phone Number(s): _____ Email: _____	
	Justification for use of 3 <sup>rd</sup> PVO:  Current or most recent job title: _____ Start Date: _____ End Date: _____ Employer Name or Business: _____ Person who can verify this information: Name: _____ Phone Number(s): _____ Email: _____	

Justification for Alternate Ballot Designation(s) 2	B	Justification for use of 1 <sup>st</sup> PVO:  Current or most recent job title: _____ Start Date: _____ End Date: _____ Employer Name or Business: _____ Person who can verify this information: Name: _____ Phone Number(s): _____ Email: _____
	Justification for use of 2 <sup>nd</sup> PVO:  Current or most recent job title: _____ Start Date: _____ End Date: _____ Employer Name or Business: _____ Person who can verify this information: Name: _____ Phone Number(s): _____ Email: _____	
	Justification for use of 3 <sup>rd</sup> PVO:  Current or most recent job title: _____ Start Date: _____ End Date: _____ Employer Name or Business: _____ Person who can verify this information: Name: _____ Phone Number(s): _____ Email: _____	

Rev 4/2024





# Character-Based Name Form

1 Character-based name given at birth.

Adopted character-based name.

2 The name has to have been used for at least two years.

3 No character-based name. A transliteration of your name will be provided.

***Candidates need to provide copies of proof of their character-based names.***



California Secretary of State  
STATEWIDE CANDIDATE: CHARACTER-BASED NAME FORM  
(Elections Code § 13211.7)

Statewide  
Candidate  
Name,  
Character-  
based name  
and language,  
and Office

Candidate Name: \_\_\_\_\_

1 Character-based Name: \_\_\_\_\_

Character-based Language: \_\_\_\_\_

Office: \_\_\_\_\_

Check one box below and attach supporting documents

I would like to use a character-based name given by birth (please provide a birth certificate or valid identification for verification). Attach supporting documentation and provide a description:

\_\_\_\_\_

\_\_\_\_\_

Character-  
based name  
Attach  
supporting  
documents

2 I do not have a character-based name by birth, but I identify by a particular character-based name (please provide proof you have been known and identified within the public by that character-based name for the past two years). Attach supporting documentation and provide a description:

\_\_\_\_\_

\_\_\_\_\_

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ X

\_\_\_\_\_

Signature of Candidate

This form is for use by statewide candidates only. For your reference, attached is Elections Code section 13211.7.

Rev: 02/2023



# Code of Fair Campaign Practices

Voluntary to sign for State and Local candidates.



California Secretary of State  
**CODE OF FAIR CAMPAIGN PRACTICES**  
(Elections Code § 20440)

There are basic principles of decency, honesty, and fair play which every candidate for public office in the State of California has a moral obligation to observe and uphold in order that, after vigorously contested but fairly conducted campaigns, our citizens may exercise their constitutional right to a free and untrammelled choice and the will of the people may be fully and clearly expressed on the issues.

THEREFORE:

- (1) I SHALL CONDUCT my campaign openly and publicly, discussing the issues as I see them, presenting my record and policies with sincerity and frankness, and criticizing without fear or favor the record and policies of my opponents or political parties that merit this criticism.
- (2) I SHALL NOT USE OR PERMIT the use of character defamation, whispering campaigns, libel, slander, or scurrilous attacks on any candidate or his or her personal or family life.
- (3) I SHALL NOT USE OR PERMIT any appeal to negative prejudice based on a candidate's actual or perceived race, religious creed, color, national origin, ancestry, physical disability, mental disability, medical condition, marital status, age, sexual orientation, sex, including gender identity, or any other characteristic set forth in Section 12940 of the Government Code, or association with another person who has any of the actual or perceived characteristics set forth in Section 12940 of the Government Code.
- (4) I SHALL NOT USE OR PERMIT any dishonest or unethical practice that tends to corrupt or undermine our American system of free elections, or that hampers or prevents the full and free expression of the will of the voters including acts intended to hinder or prevent any eligible person from registering to vote, enrolling to vote, or voting.
- (5) I SHALL NOT coerce election help or campaign contributions for myself or for any other candidate from my employees.
- (6) I SHALL IMMEDIATELY AND PUBLICLY REPUDIATE support deriving from any individual or group that resorts, on behalf of my candidacy or in opposition to that of my opponent, to the methods and tactics that I condemn. I shall accept responsibility to take firm action against any subordinate who violates any provision of this code or the laws governing elections.
- (7) I SHALL DEFEND AND UPHOLD the right of every qualified American voter to full and equal participation in the electoral process.

I, the undersigned, candidate for election to public office in the State of California or treasurer or chairperson of a committee making any independent expenditures, hereby voluntarily endorse, subscribe to, and solemnly pledge myself to conduct my campaign in accordance with the above principles and practices.

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Office

Rev: 11/2021



# Statement of Economic Interests (Form 700)

<b>CALIFORNIA FORM 700</b> FAIR POLITICAL PRACTICES COMMISSION	<b>STATEMENT OF ECONOMIC INTERESTS</b> <b>COVER PAGE</b> A PUBLIC DOCUMENT	Date Initial Filing Received <small>Filing Official Use Only</small>
<i>Please type or print in ink.</i>		
NAME OF FILER (LAST) _____ (FIRST) _____ (MIDDLE) _____		
<b>1. Office, Agency, or Court</b>		
Agency Name (Do not use acronyms) _____		
Division, Board, Department, District, if applicable _____		Your Position _____
▶ If filing for multiple positions, list below or on an attachment. (Do not use acronyms)		
Agency: _____	Position: _____	
<b>2. Jurisdiction of Office (Check at least one box)</b>		
<input type="checkbox"/> State	<input type="checkbox"/> Judge, Retired Judge, Pro Tem Judge, or Court Commissioner (Statewide Jurisdiction)	
<input type="checkbox"/> Multi-County _____	<input type="checkbox"/> County of _____	
<input type="checkbox"/> City of _____	<input type="checkbox"/> Other _____	
<b>3. Type of Statement (Check at least one box)</b>		
<input type="checkbox"/> Annual: The period covered is January 1, 2020, through December 31, 2020.	<input type="checkbox"/> Leaving Office: Date Left _____ (Check one circle.)	
-or- The period covered is _____ through December 31, 2020.	<input type="radio"/> The period covered is January 1, 2020, through the date of leaving office.	
<input type="checkbox"/> Assuming Office: Date assumed _____	<input type="radio"/> The period covered is _____ through the date of leaving office.	
<input type="checkbox"/> Candidate: Date of Election _____ and office sought, if different than Part 1: _____		
<b>4. Schedule Summary (must complete) ▶ Total number of pages including this cover page: _____</b>		
<b>Schedules attached</b>		
<input type="checkbox"/> Schedule A-1 - Investments - schedule attached	<input type="checkbox"/> Schedule C - Income, Loans, & Business Positions - schedule attached	
<input type="checkbox"/> Schedule A-2 - Investments - schedule attached	<input type="checkbox"/> Schedule D - Income - Gifts - schedule attached	
<input type="checkbox"/> Schedule B - Real Property - schedule attached	<input type="checkbox"/> Schedule E - Income - Gifts - Travel Payments - schedule attached	
-or- <input type="checkbox"/> None - No reportable interests on any schedule		
<b>5. Verification</b>		
MAILING ADDRESS _____ STREET _____ CITY _____ STATE _____ ZIP CODE _____ <small>(Business or Agency Address Recommended - Public Document)</small>		
DAYTIME TELEPHONE NUMBER _____	EMAIL ADDRESS _____	
I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.		
I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.		
Date Signed _____ <small>(month, day, year)</small>	Signature _____ <small>(File the originally signed paper statement with your filing official.)</small>	
<b>Print</b> <b>Clear</b>		
<small>FPFC Form 700 - Cover Page (2020/2021) advise@fpfc.ca.gov • 856-275-3772 • www.fpfc.ca.gov Page - 5</small>		



# Candidate Statement

- Candidate Statement is **optional**
- When to file:
  - When filing your nomination papers.
  - **OR:** If no nomination requirement: **5 p.m. on August 9 is last day to file**
- How to file:
  - **Submit** both hardcopy and an electronic Word document.
- Withdrawal deadline:
  - **5 p.m. on August 12, 2024** (Next working day after the close of the Candidate Filing period.)
  - **\*August 14 for Extended Offices**

## Fictitious Samples of Candidate Statements

Below are fictitious samples of 200-word statements as they would appear in the County Sample Ballot & Official Voter Information Pamphlet. Statements will appear in the same order as the candidates' names appear on the ballot, except for offices elected throughout the county (which are rotated on the ballot by Supervisorial district, but not rotated in the County Sample Ballot & Official Voter Information Pamphlet).

CANDIDATES FOR THE OFFICE OF CITY COUNCIL			
<p><b>JOSEPH W. CANDIDATE</b>                      Occupation: Businessman/Community Volunteer</p> <p><b>Education and Qualifications:</b>                      I have lived here my entire life and I love this community. I would like to get more involved in our community affairs. I believe that I am the best person for this position and I am willing to work very hard to make our lovely little community the best that it can possibly be. If you elect me I promise that I will dedicate all of my spare time to fulfilling the requirements of this position and pushing forward the special projects that are in desperate need of my time and attention. I believe that by improving our community we can provide a safe and secure environment for our children and families to enjoy a quality of life that is no longer available in the big overgrown metropolis to the west of us.</p> <p>I have years of experience in planning and organizing, and I am willing to use all of this experience and all of my training and education to do the best job that I can. I will make myself readily available to the public for all needs.</p> <p>Please support me. Jcandidate@email.com or www.joecandidate.com /s/</p>	<p><b>JANE CAMPAIGNER</b> Age: 41                      Occupation: Educator</p> <p><b>Education and Qualifications:</b>                      I have lived here my entire life and I love this community. I would like to get more involved in our community affairs. I believe that I am the best person for this position and I am willing to work very hard to make our lovely little community the best that it can possibly be.</p> <p>If you elect me I promise that I will dedicate all of my spare time to fulfilling the requirements of this position and pushing forward the special projects that are in desperate need of my time and attention. I believe that by improving our community we can provide a safe and secure environment for our children and families to enjoy a quality of life that is no longer available in the big overgrown metropolis to the west of us. I have years of experience in planning and organizing, and I am willing to use all of this experience and all of my training and education to do the best job that I can. I will make myself readily available to the public for all needs. Please support me. Jcampaigner@email.com /s/</p>		
<p><b>FRED BUSINESSMAN</b> Age: 38                      Occupation: Health Director</p> <p><b>Education and Qualifications:</b>                      I have lived here my entire life and I love this community. I would like to get more involved in our community affairs. I believe that I am the best person for this position and I am willing to work very hard to make our lovely little community the best that it can possibly be. If you elect me I promise that I will dedicate all of my spare time to fulfilling the requirements of this position and pushing forward the special projects that are in desperate need of my time and attention. I believe that by improving our community we can provide a safe and secure environment for our children and families to enjoy a quality of life that is no longer available in the big overgrown metropolis to the west of us. I have years of experience in planning and organizing, and I am willing to use all of this experience and all of my training and education to do the best job that I can. I will make myself readily available to the public for all needs. Please support me. You may find more information about my campaign at www.fredbusinessman.com /s/</p>	<p><b>MARGARET "PEG" VOTER</b> Age: 45                      Occupation: Real Estate Agent/Mother</p> <p><b>Education and Qualifications:</b>                      I have lived here my entire life and I love this community. I would like to get more involved in our community affairs. I believe that I am the best person for this position and I am willing to work very hard to make our lovely little community the best that it can possibly be. If you elect me I promise that I will dedicate all of my spare time to fulfilling the requirements of this position and pushing forward the special projects that are in desperate need of my time and attention.</p> <p>I believe that by improving our community we can provide a safe and secure environment for our children and families to enjoy a quality of life that is no longer available in the big overgrown metropolis to the west of us. I have years of experience in planning and organizing, and I am willing to use all of this experience and all of my training and education to do the best job that I can. I will make myself readily available to the public for all needs. Call me anytime (650.555.5555). Please support me. /s/</p>		

**Candidate CANNOT CHANGE  
 Candidate Statement once filed.**



# Candidate Statement Costs



## Estimated before the election

- Estimate includes cost of printing the entire page and translation in Spanish, Chinese and Filipino.
- Estimate based on multiple candidates sharing the cost of a full-page printing.
- If only one candidate submits a statement, that candidate will be required to pay for the entire page.
- **Make check payable to “San Mateo County Elections”**
- **City candidates pay directly with City Clerk**



## Final cost determined after the election

- If more than the deposit, then invoice will be issued to candidate.
- If less than the deposit, then refunds will be issued.



# Candidate Statement of Qualifications Form



OFFICE OF  
**ASSESSOR-COUNTY CLERK-  
RECORDER & ELECTIONS**  
COUNTY OF SAN MATEO

**MARK CHURCH**  
CHIEF ELECTIONS OFFICER &  
ASSESSOR-COUNTY CLERK-RECORDER

## Candidate Statement of Qualifications (Elections Code §13307)

- Word Count Limit:
- 200 words
  - 250 words
  - 400 words

Submit a hard copy of and a Word document of your statement. Statements must be prepared in paragraph format and must not go over the word limit. Email candidate statement to [candidateservices@smcacre.gov](mailto:candidateservices@smcacre.gov).  
**Statement cannot be changed once filed.** Nonpartisan office candidate statements shall not include the party affiliation of the candidate, nor membership or activity in partisan political organizations.

As a candidate for \_\_\_\_\_  
(Name of Office Sought)

at the November 5, 2024 Presidential General Election, I submit the following statement of qualifications:

### Candidate Statement of Qualification

Name: \_\_\_\_\_  
(same as ballot name)

Occupation: \_\_\_\_\_  
(optional, not to exceed 40 characters including space)

Age: \_\_\_\_\_  
(optional)

Statement of Qualifications: Statement must be attached to this form

I have reviewed the attached statement and I understand that no corrections or changes are allowed after it has been filed.

I do NOT elect to file a statement as permitted by EC §13307.

Signature of Candidate \_\_\_\_\_ Date \_\_\_\_\_

\* If the information provided on the form above differs from the information listed on the statement attached to this form, the information listed above will have precedence.

### Estimated Cost

The estimated fee to be collected from the candidate is \$ \_\_\_\_\_.  
The cost of the statement is the responsibility of the candidate. This estimated fee (based on three 200-word statements per page or two 400-word statements) is to be paid when you submit your candidate statement. **Actual statement costs vary based upon the number submitted for each jurisdiction.**

I am indigent and unable to pay for my prorated costs *in advance*. Elections Code §13309. See attached form.

140 Tower Road, San Mateo, CA 94402  
P 650.312.5222 F 650.312.5348 email [registrar@smcacre.gov](mailto:registrar@smcacre.gov) web [www.smcacre.gov](http://www.smcacre.gov)

## Fictitious Samples of 200-word Statements

Candidates for the Office of City Council	
<p><b>JOSEPH W. CANDIDATE</b> Age: _____ Occupation: Businessman/Community Volunteer</p> <p><b>Education and Qualifications:</b> I have lived here my entire life and I love this community. I would like to get more involved in our community affairs. I believe that I am the best person for this position and I am willing to work very hard to make our lovely little community the best that it can possibly be. If you elect me I promise that I will dedicate all of my spare time to fulfilling the requirements of this position and pushing forward the special projects that are in desperate need of my time and attention. I believe that by improving our community we can provide a safe and secure environment for our children and families to enjoy a quality of life that is no longer available in the big overgrown metropolis to the west of us.</p> <p>I have years of experience in planning and organizing, and I am willing to use all of this experience and all of my training and education to do the best job that I can. I will make myself readily available to the public for all needs. Please support me. Jcandidate@email.com or www.joecandidate.com /s/</p>	<p><b>JANE CAMPAIGNER</b> Age: 41 Occupation: Educator</p> <p><b>Education and Qualifications:</b> I have lived here my entire life and I love this community. I would like to get more involved in our community affairs. I believe that I am the best person for this position and I am willing to work very hard to make our lovely little community the best that it can possibly be. If you elect me I promise that I will dedicate all of my spare time to fulfilling the requirements of this position and pushing forward the special projects that are in desperate need of my time and attention. I believe that by improving our community we can provide a safe and secure environment for our children and families to enjoy a quality of life that is no longer available in the big overgrown metropolis to the west of us. I have years of experience in planning and organizing, and I am willing to use all of this experience and all of my training and education to do the best job that I can. I will make myself readily available to the public for all needs. Please support me. Jcampaigner@email.com /s/</p>
<p><b>FRED BUSINESSMAN</b> Age: 38 Occupation: Health Director</p> <p><b>Education and Qualifications:</b> I have lived here my entire life and I love this community. I would like to get more involved in our community affairs. I believe that I am the best person for this position and I am willing to work very hard to make our lovely little community the best that it can possibly be. If you elect me I promise that I will dedicate all of my spare time to fulfilling the requirements of this position and pushing forward the special projects that are in desperate need of my time and attention. I believe that by improving our community we can provide a safe and secure environment for our children and families to enjoy a quality of life that is no longer available in the big overgrown metropolis to the west of us. I have years of experience in planning and organizing, and I am willing to use all of this experience and all of my training and education to do the best job that I can. I will make myself readily available to the public for all needs. Please support me. You may find more information about my campaign at www.fredbusinessman.com /s/</p>	<p><b>MARGARET "PEG" VOTER</b> Age: 45 Occupation: Real Estate Agent/Mother</p> <p><b>Education and Qualifications:</b> I have lived here my entire life and I love this community. I would like to get more involved in our community affairs. I believe that I am the best person for this position and I am willing to work very hard to make our lovely little community the best that it can possibly be. If you elect me I promise that I will dedicate all of my spare time to fulfilling the requirements of this position and pushing forward the special projects that are in desperate need of my time and attention. I believe that by improving our community we can provide a safe and secure environment for our children and families to enjoy a quality of life that is no longer available in the big overgrown metropolis to the west of us. I have years of experience in planning and organizing, and I am willing to use all of this experience and all of my training and education to do the best job that I can. I will make myself readily available to the public for all needs. Call me anytime (650.555.5555). Please support me. /s/</p>



# Word Count Guidelines *(See page 44.)*

- ✓ Punctuation is not counted. This refers to the following symbols: , . : ; ! ? ( ) [ ] ' ' ”
- ✓ Symbols such as \$, #, \* and % are not counted as separate words.
- ✓ All proper nouns, including geographical names, shall be counted as one word. Examples are City and County of San Francisco, San Mateo County Charter and John Charles Fremont.
- ✓ Each abbreviation or acronym for a word, phrase or expression shall be counted as one word, such as Feb. (February), Wed. (Wednesday), NASA, e.g., i.e., J.D., PhD. and K-8.
- ✓ Hyphenated words that appear in any generally available standard reference dictionary published in the United States at any time within the 10 calendar years immediately preceding the election for which the words are counted shall be counted as one word. Each part of all other hyphenated words shall be counted as a separate word. The Chief Elections Officer retains discretion to determine whether a word is included in a standard reference dictionary for these purposes.
- ✓ Dates shall be counted as one word, whether purely numeric (06/14/1846) or otherwise (July 4, 1776; September eighth; nineteen sixty-six).



# Word Count Guidelines (continued...)

- ✓ Any number consisting of a digit or digits shall be counted one word (*100*; *3*; *525,600*).
- ✓ Any number which is spelled shall be considered as a separate word or words. "*One*" will be counted as one word, while "*One Hundred*" will be counted as two words and "*Five Hundred Thousand*" as three words.
- ✓ Telephone numbers will be counted as one word.
- ✓ Website addresses and email addresses will be counted as one word.
- ✓ In an itemized list, headers such as "A.)" or "1)" will be counted as one word.
- ✓ Name, age and occupation located in the header of a candidate statement only are not counted towards the word count.
- ✓ If the text exceeds the word limit, the author will be asked to rewrite the text to bring the total number of words within the required word limit. If the author refuses to alter the text in this manner, any words after the total number of permitted words, as determined by the Elections Office, shall be omitted.





# Candidate Statement Printing Format



**Submitted**

**YES**

- Text document
- Paragraph format

**NO**

- Special characters
- Non-standard fonts
- Underline, **bold** or *italics*
- Non-standard spacing
- Bullets or numbered lists



**Printed**

- Times New Roman
- Uniform font size
- Formatted to fit within  $\frac{1}{4}$  or  $\frac{1}{2}$  page
- Translated into Spanish, Chinese and Filipino



# 10-Day Public Examination Period

**August 9, 2024 – August 19, 2024**

*(E-88 to E-78)*

- Starts after 5 p.m. on August 9
- Public can view documents at filing office
- If documents are found to be misleading or inaccurate, statement can be challenged

## **AUGUST 2024**

SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	31	1	2	3
4	5	6	7	8	9 ✓	10 ✓
11 ✓	12 ✓	13 ✓	14 ✓	15 ✓	16 ✓	17 ✓
18 ✓	19 ✓	20	21	22	23	24
25	26	27	28	29	30	31



# 24-Hour Candidate Review Period

## 24-hour Candidate Statement Review for each language

- 24-Hours to review Candidate Statements  
Will only make corrections when there is a content (not including format and layout) difference between our PDF file and your **submitted** hard copy statement
- Documents are translated by certified translators

If we do not hear from candidates, we will proceed as though everything is correct

Layout may change depending on page consolidation

# Mailing of Sample Ballot & Official Voter Information Pamphlet



- The County Sample Ballot & Official Voter Information Pamphlet will be mailed to each voter who is registered at least 29 days prior to the election by **October 15, 2024 (E-21)**.
- Voters with Spanish, Chinese or Filipino language preference will receive English pamphlets first and then the language ones.



# Official Ballot – Random Alphabet Drawing



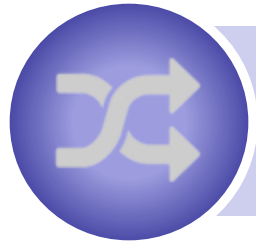
Determines Order of Names on Ballot

Randomized Alphabet Drawing  
**August 15, 2024** (E-82) at 11 a.m.

The drawing is livestreamed on our X page (formerly known as Twitter) at <https://x.com/smcvote>



# Randomized Alphabet Drawing



## Randomized Alphabet Drawing for Order of Candidates' Names on Ballot

1	<b>G</b>	2	<b>C</b>	3	<b>M</b>	4	<b>R</b>	5	<b>I</b>	6	<b>O</b>
7	<b>L</b>	8	<b>F</b>	9	<b>H</b>	10	<b>W</b>	11	<b>Y</b>	12	<b>V</b>
13	<b>Z</b>	14	<b>K</b>	15	<b>S</b>	16	<b>B</b>	17	<b>P</b>	18	<b>X</b>
19	<b>T</b>	20	<b>E</b>	21	<b>D</b>	22	<b>J</b>	23	<b>A</b>	24	<b>N</b>
25	<b>U</b>	26	<b>Q</b>								

**City, School and Special Districts use State Random Alphabet**

1. Sue **M**iller
2. Jack **K**owalski
3. Tom **S**mith
4. Maggie Hu **S**tern (indicated Stern as last name during filing period)
5. Mary **D**iaz



## FPPC

### Fair Political Practices Commission

- FPPC Advice Line: 1 (866) ASK-FPPC (275-3772)  
9:00 AM - 11:30 AM, Monday through Thursday
- FPPC Advice Email: [advice@fppc.ca.gov](mailto:advice@fppc.ca.gov)

## Form 501

### Candidate Intention Form

- **State and Judicial Candidate file with SOS**
- **Local Candidates file with County Elections Official or relevant City Clerk**
- File every election.
- Must be filed before you raise or spend money including personal funds in connection with a new election even if you are seeking re-election for the same office.



# Forming a Campaign Committee

## Form 410

## Statement of Organization

- File if you spend or receive \$2,000 or more.
- **File the original and one copy with the Secretary of State.**
- **Local candidates file a copy with the County Elections Office or relevant City Clerk**
- After you file Form 410, the Secretary of State will assign your committee an FPPC ID number. You will use this number on your campaign finance reports.





# Maintaining a Committee

## Form 460

## Campaign Statement

- **Electronic Filers:** Electronically file with the Elections Office via Netfile, and send the Secretary of State one copy.
- **Non-Electronic Filers:** Send the original and one copy to the County Elections Official.
- **Local Candidates:** File with the County Elections Office or relevant City Clerk

### File twice pre-election:

**September 26, 2024 (E-40) and October 24, 2024 (E-12)**  
AND

### File twice semi-annually:

**January 31 and August 1**



# Forming a Campaign Committee

## Form 470

### Candidate/Officeholder Statement

- File if you spend or receive under \$2,000
- **State and Judicial Candidates file the original and a copy with the Secretary of State.**
- **Local Candidates file the original and a copy with the County Elections Official or relevant City Clerk.**

## Form 470

### Supplement

- Send written notice within 48 hours if you spend or receive \$2,000 or more after filing Form 470 to the Secretary of State, the County Elections Official/Relevant City Clerk and every other candidate seeking the same office. (Contact us for candidate addresses.)
- The notice must be sent by guaranteed overnight delivery service, personal delivery, fax or email. Regular mail may not be used.
- Also file **Form 410**.



# Late Contribution Report

## Form 497

## 24-Hour Contribution Report

- File if a contribution of \$1,000 or more in the aggregate is received from a single source within the 90 days before an election.
- File within 24 hours.
- **File electronically with the Secretary of State.**
- **Local candidates file with the County Elections Office or relevant City Clerk**
- Contributions listed on Form 497 must also be reported on the next regular campaign statement (Form 460).



# Election Night Results Reporting



## Semi-Official Results

- **8:10 p.m.** Vote by Mail results
- **9:00 p.m.** Vote Center results  
(Updated every hour until completion)



Get Election Results

Sign up to receive email alerts on [www.smcvote.gov](http://www.smcvote.gov)




# Election Results Certification

## Certification

December 5, 2024 (E+30)

**STATEMENT OF THE VOTE**

**NOVEMBER 5, 2024**  
**PRESIDENTIAL GENERAL ELECTION**


 OFFICE OF MARK CHURCH  
**CHIEF ELECTIONS OFFICER &**  
**ASSESSOR-COUNTY CLERK-RECORDER**  
REGISTRATION & ELECTIONS DIVISION

40 Tower Road  
San Mateo, CA 94402  
Phone: 650.312.5222  
Fax: 650.312.5348  
Email: [registrar@smcacre.gov](mailto:registrar@smcacre.gov)  
Web: [www.smcvote.gov](http://www.smcvote.gov)  
X @smcvote



# Voter Registration Deadline

## Registration Deadline

 **October 21, 2024 (E-15)**



[www.registertovote.ca.gov](http://www.registertovote.ca.gov)



# Conditional Voter Registration (CVR)

Voters who miss this October 21, 2024 deadline may come to the



## Registrations & Elections Division

40 Tower Road, San Mateo

or any operating Vote Center in the county to complete a **Voter Registration card** and be issued a **Conditional Voter Registration (CVR)** provisional ballot before or on Election Day.

*EC §2170*



# Registration Affidavits

Your county elections office can provide you with registration cards and displays.



OFFICE OF  
**ASSESSOR-COUNTY CLERK-RECORDER & ELECTIONS**  
**REGISTRATION & ELECTIONS DIVISION**  
COUNTY OF SAN MATEO

## Voter Registration Affidavit Distribution Form

Applicant Information	
Contact Person:	
Organization/Committee:	What Measure? (If Applicable)
Street Address:	
City:	Zip
Phone:	Email: (Optional)
Number of Cards Requested:	Language:
All requests for more than 50 registration forms shall be accompanied by a brief statement of distribution plans, which shall be a necessary condition to issuance of the voter registration cards. This statement shall designate the name and address of the person(s) proposing such a distribution plan. (California Administrative Code (Div. 7 Secretary of State) § 20001(g))	
Proposed Method of Distribution? <input type="checkbox"/> Fixed Location <input type="checkbox"/> Mail (Blanket) <input type="checkbox"/> Mail (Targeted) <input type="checkbox"/> Petition <input type="checkbox"/> Door to Door <input type="checkbox"/> Other _____	
Briefly explain your distribution plan (where the forms will be distributed, by whom they will be distributed, etc.)	
1) The person or persons distributing registration cards will give a registration card to any elector requesting one; and 2) The voter registration cards issued will not be defaced or changed in any way, other than by the insertion of a mailing address and the affixing of postage; and 3) Prior to distribution, the affidavit portion of the registration cards will not be marked, stamped, or partially or fully completed by anyone other than an elector or by another person assisting the elector; and 4) Persons entrusted with distribution or subsequent collection of completed forms will be fully advised of the legal requirements outlined on the reverse side of this statement.	
<b>NOTE:</b> When you accept a completed voter registration card from a voter, you must deliver or mail it within three (3) working days, or before the registration deadline.	
Applicant Signature	
Signature:	Date:

40 Tower Road, San Mateo, CA 94402  
P 650.312.5222 F 650.312.5348 email registrar@smcacre.org web www.smcacre.org





# Voter Data



California law allows for the sale of voter and election data under certain circumstances. Data can only be used for:

- **Election**
- **Governmental**
- **Scholarly**
- **Political research purposes**




Individuals or organizations who purchase regulated data **CANNOT** sell, lease, loan or deliver possession of the registration information, or a copy thereof, or any portion thereof, to any person, organization or agency without receiving written authorization to do so from the Secretary of State or San Mateo County Registrar of Voters.



# Voter Data Application

- Complete application (two pages)
- Provide copy of I.D.
- Check, cash or money order

 **Application to Purchase or View Voter Registration Information**

**APPLICANT INFORMATION**

FULL NAME OF PERSON REQUESTING DATA		DATE
NAME OF ORGANIZATION OR COMMITTEE		TITLE OR POSITION
EMAIL ADDRESS	PHONE NUMBER	
ADDRESS (street number and name)		
CITY	STATE	ZIP CODE

**USE INFORMATION**  
 What type(s) of organization, or committee do you represent?  
 Election  Scholarly  Journalistic  Political  Other \_\_\_\_\_  
 For which candidate or campaign are you requesting this information? \_\_\_\_\_  
 \_\_\_\_\_  
 Explain your intended use of this information. (NOTE: Use of voter registration files is limited. See Agreement and Permissive and Non-Permissive Access to Voter Registration Information, on reverse side of this form, for prohibitions.)  
 \_\_\_\_\_  
 Additional Information: \_\_\_\_\_

**SHIPMENT INFORMATION, IF BY MAIL**

SHIP TO (full name)	PHONE NUMBER
ADDRESS Line 1	
ADDRESS Line 2	
CITY	STATE ZIP CODE

**DATA/INFORMATION REQUEST**

Information	Quantity	Price Per	Subtotal
<input type="checkbox"/> <b>VOTER REGISTRATION – VOTER DATA</b> Specify countywide, specific district, city or precinct: _____ Specify Party or All: _____ <input type="checkbox"/> File provided one time only <input type="checkbox"/> Files provided on dates requested DATE(s) REQUESTED: _____		\$125.00	\$
<input type="checkbox"/> <b>VOTE BY MAIL – VOTER DATA</b> Specify County-wide, specific district, city or precinct: _____ Specify Party or All: _____ <input type="checkbox"/> File provided one time only <input type="checkbox"/> Files provided on dates requested DATE(s) REQUESTED: _____		\$125.00	\$
<input type="checkbox"/> <b>IN-OFFICE VOTER INFORMATION LOOKUP</b>		No Charge	
<input type="checkbox"/> <b>PAPER PRINT-OUT (Limited Usability)</b>	500/1,000 Voters		\$
<small>Note: Precinct-District File, Statement of Vote &amp; Maps are not confidential information. Only main "Applicant Information" box needs to be completed if these are the only items being requested.</small>			
<input type="checkbox"/> <b>PRECINCT-DISTRICT FILE</b>		No Charge	
<input type="checkbox"/> <b>STATEMENT OF VOTE (paper copy)</b> Specify election: _____		TBD	\$
<input type="checkbox"/> <b>MAPS (electronic only)</b> Specify Area: _____		\$20.00	\$
<b>Payment:</b> Cash or check only please. Make checks payable to "San Mateo County Elections"		<b>Total cost of data request:</b>	\$

**DATA OUTPUT AND TRANSMISSION**

**OUTPUT:**  
 Electronic  Paper  
**SHIP OR TRANSMIT VIA**  
 Secure FTP  CD (\$1.00)  CD Mailed (\$2.00)  Pick-up  Other: \_\_\_\_\_

Data is NOT to be used for commercial purposes and is only for the purpose described in the application



# Voter Data Fees (See page 69.)

## Electronic File

**\$125**

### Voter Data Contents:

- Voter name
- Party Affiliation
- Voting History
- Vote by Mail Status
- Contact Information (Email addresses and phone numbers are not required)

## Walking List

\$0.50 per 1,000 voter names;  
add \$0.10 per page for photocopy or print

## Daily Vote By Mail File

Free; updated daily after October 7, 2024



# Usage of Data

- Walking Lists
- Voter Outreach
  - Mailings
  - Emails
  - Phone Calls



You may make copies, but YOU are responsible for maintaining the confidentiality, proper use and proper disposal of the data or printed lists.

Questions?



Questions?

